



Website Redesign

Richard Jimmerson

Website Redesign Project Information

Why Redesign the ARIN Website?

- The community has made it a top priority through their feedback
- We want to improve the user experience of ARIN services and provide better integration of the information sections of the website and ARIN Online

High Level Requirements

- Site design must be responsive, and natively render to any device (monitors, laptops, tablets & phones)
- Integration of various web-related suggestions submitted via ACSP
- Helpful integrations of ARIN Online and the information sections of the website
- Possible integration of site search and Whois lookup
- Must meet industry standards related to accessibility
- Make the pages/content look modern and visually appealing
- New design will adopt an improved navigation scheme
- De-jargoning of technical terms
- Beta Site during development for user testing and feedback
- Top priority: Maintain security of ARIN Online

Project Timeline



- **Q3 2017 - Today**

- Project started in Q3
- Communications, developer, integrator, user experience (UX), and other staff stakeholders are working on the project
- High priority project inside ARIN
- ***UX staff are on-site at the meeting this week taking feedback from users***

- **Today – April 2018**

- Back-end platform and other tools set in place
- Site design and navigation overhaul
- Preview site established

- **Remainder of 2018**

- Transitioning of “old site” pages and content to “new site”
- Site launch!